



For Immediate Release

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### **Solomon's Fresh Markets Debuts Niman Ranch All-Natural Meat to Bahamas Community**

***Humanely raised pork, beef and lamb from the sustainable agriculture leader are available for purchase at retail locations in the Bahamas for the first time***

May 8, 2019 – Solomon's Fresh Markets, the Bahamas' premier healthy and environmentally friendly grocer, is now proudly offering sustainable and humanely raised beef, pork and lamb from industry-leader Niman Ranch. This new partnership brings Niman Ranch's Certified Humane products to retail locations in the Bahamas for the first time in the commonwealth's history.

To celebrate, Niman Ranch and Solomon's Fresh Market will be hosting a special *Meat and Greet* May 8-10. Chefs, partners and community members are invited to visit Solomon's Fresh Market locations in Harbor Bay and Old Fort Bay to sample Niman Ranch's award-winning products, learn more about the company's commitments to sustainability and family farmers and take home free Niman Ranch-branded gear.

"We are delighted to now offer Niman Ranch's sustainably raised and delicious products to our customers," Renea Bastian, VP Marketing & Communications for Solomon's Fresh Markets said. "Niman Ranch's commitment to preserving our lands and water and raising livestock humanely and without hormones or antibiotics—ever—resonates with our company and discerning customers. We share these values and consider it our responsibility to make a positive impact in the communities where we live and serve," Bastian continued.

With this new partnership, Niman Ranch will be available for the first time to the Bahamas retail market. "We are proud to at last offer our unparalleled products to the Bahamas community, from local residents lucky enough to call it home to global travelers enjoying the beauty of the islands," said Niman Ranch General Manager Chris Oliviero. "Our community of over 740 independent family farmers and ranchers have dedicated their livelihoods to producing the finest tasting meats by raising their livestock with the utmost care. We are honored to showcase the delicious result of our farmers' hard work with the Bahamas community."

"Solomon's commitment to the preservation of the environment and contributions to communities where their shoppers live and work is an important cornerstone of our partnership," said Oliviero. "From

supporting local hunger relief efforts to distributing re-useable bags to customers on Earth Day, Solomon's has proven itself as a leader in corporate responsibility and community giving."

Solomon's Fresh Market will be carrying a wide variety of Niman Ranch's products. From award-winning prepared meats including the first-ever Certified Humane prosciutto in the U.S. and Applewood Smoked Bacon to fresh beef, pork and lamb selected by top chefs to serve at celebrated restaurants throughout the United States.

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*Solomon's Fresh Market is a subsidiary of AML Foods Limited, an innovative Bahamian Company with operations in New Providence and Grand Bahama. The company is built on a strong foundation of integrity, respect for all, corporate responsibility and community giving.*

*Niman Ranch is the largest farmer and rancher network in the Western Hemisphere to be 100 percent third-party-certified under the Certified Humane® program. Their community of more than 740 small, independent U.S. family farmers and ranchers adhere to some of the strictest animal welfare protocols in the industry.*